Mildred Saldana

mildredsaldanadesign.com mildredsaldanadesign@gmail.com (323) 428 - 9374

WORK HISTORY

Designer - Mad Engine
2024 - Present
Graphic designer in the accessories department, working with licensed and non licensed artwork for products such as backpacks, handbags, hats, socks, water bottles, pillows, throw blankets, wallets, etc. Collaborated directly with Creative Directors to execute projects on tight deadlines from concept through completion. Developed solutions that met project objectives within a fast-paced environment. Designed retail packaging, including layout, artwork, and production files. Developed original CAD illustrations and product mockups for licensed and private-label collections. Produced tech-packs for socks, hydration products, and ceramics, ensuring seamless factory execution and production accuracy. Demonstrated the ability to translate fashion trends into compelling licensed products with a sophisticated and commercially relevant visual style.

Assistant Graphic Artist - Loungefly (Division of Funko)
2021 - 2023
Illustrated characters and backgrounds to be used on fashion backpacks, handbags, wallets, accessories, stationary, including original print repeat designs for custom interior linings, from concept through production. Experience with license and non license artwork, editing, recoloring, and working under license guidelines. Worked directly with art directors to execute multiple projects with tight deadlines. Organized, set up, and distributed monthly catalogs.

Freelance Graphic Designer
2020 - Present
Provide multiple graphic design services including branding, illustrations, and packaging design. Works with various clients in numerous styles and mediums.

ILLUSTRATION & DESIGN SKILLS

Editorial Illustration, Textile Design, Concept Art
Painting: Gouache, Acrylic, Watercolor, Oil
Non-Traditional printmaking, Ink, Graphite Charcoal, Collage

VOLUNTEER EXPERIENCE

Loungefly
2021 - 2023
Conference
D23, CA
Summer of Loungefly, CA
2022
Los Angeles Comic Con, CA
2021
Welcome and greet guests upon entry. Displayed products and completed transactions.

San Diego Comic-Con, CA
2025
2018
Welcome and greet guests upon entry. Provided assistance to convention attendees with badge scanner.

SKILLS

Adobe CC: Photoshop, Illustrator, InDesign
Microsoft: PowerPoint, Microsoft Office
Apple: Procreate

EDUCATION

ArtCenter College of Design, Pasadena, CA
Bachelor of Fine Arts, Illustration
2020

Relevant Coursework
•Graphic Design
•Graphic Design for Entertainment
•Character Design
•Surface Design

Glendale Community College
Glendale, CA
2013 - 2017

RECOGNITIONS

ArtCenter College of Design
Pasadena, CA
Scholarship
Fall 2017 - Fall 2020

ArtCenter College of Design
Pasadena, CA
Scholarship
Spring 2020 - Fall 2020

REFERENCES

Liz Desilva
Chief Creative Officer at
Whatever! Company. Formerly Senior Vice President of Creative, Innovation and Vision of Loungefly, VP of Creative at Hybrid Apparel
liz@whatevercompany.com

Allison Burckin
Art Director at Loungefly
allison.burckin@funko.com