Mildred Saldana



mildredsaldanadesign@gmail.com
mildredsaldanadesign.com
323.428.9374

WORK HISTORY

Designer - Mad Engine
2024 - Present

Graphic designer in the accessories department, working with licensed and non licensed artwork for products such as backpacks, handbags, hats, socks, water bottles, pillows, throw blankets, wallets, etc. Collaborated directly with Creative Directors to execute projects on tight deadlines from concept through completion. Developed solutions that met project objectives within a fast-paced environment. Designed retail packaging, including layout, artwork, and production files. Developed original CAD illustrations and product mockups for licensed and private-label collections. Produced tech-packs for socks, hydration products, and ceramics, ensuring seamless factory execution and production accuracy. Demonstrated the ability to translate fashion trends into compelling licensed products with a sophisticated and commercially relevant visual style.

Assistant Graphic Artist - Loungefly (Division of Funko)
2021- 2023

Illustrated characters and backgrounds to be used on fashion backpacks, purses, accessories, and stationary. Created concepts and ideas for fashion bags including colors, material, and callouts. Worked directly with art directors to execute multiple projects with tight deadlines. Organized, set up, and distributed monthly catalogs.

Freelance Graphic Designer
2020 - Present

Provide multiple graphic design services including illustrations, branding, and packaging design. Works with various clients in numerous styles and mediums.

ILLUSTRATION & DESIGN SKILLS

Editorial Illustration, Textile Design, Concept Art
Painting: Gouache, Acrylic, Watercolor, Oil
Non-traditional printmaking, Ink, Graphite Charcoal, Collage

SKILLS

Adobe CC: Photoshop, Illustrator, InDesign
Microsoft: PowerPoint, Microsoft Office
Apple: Procreate

EDUCATION

ArtCenter College of Design, Pasadena, CA
Bachelor of Fine Arts, Illustration
2020

Glendale Community College, Glendale, CA
2013 - 2017

RECOGNITIONS

ArtCenter College of Design, Pasadena, CA
Scholarship
Fall 2017 - Fall 2020

ArtCenter College of Design, Pasadena, CA
ArtCenter College of Design Gallery
Spring 2020 - Fall 2020

REFERENCES

Liz Desilva
Chief Creative Officer at
Whatever! Company. Formerly Senior Vice President of Creative, Innovation and Vision of Loungefly, VP of Creative at Hybrid Apparel
elisabeth.desilva@funko.com

Allison Burckin
Art Director at Loungefly
allison.burckin@funko.com

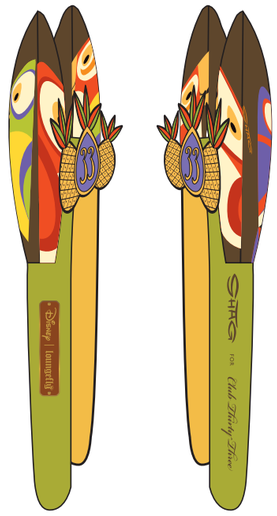
Consumer Products



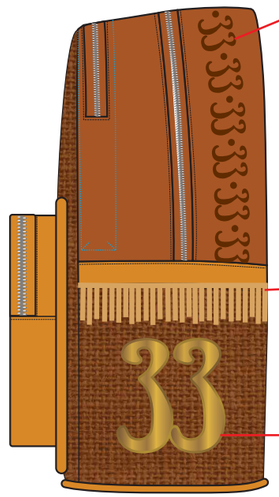




HEADBAND



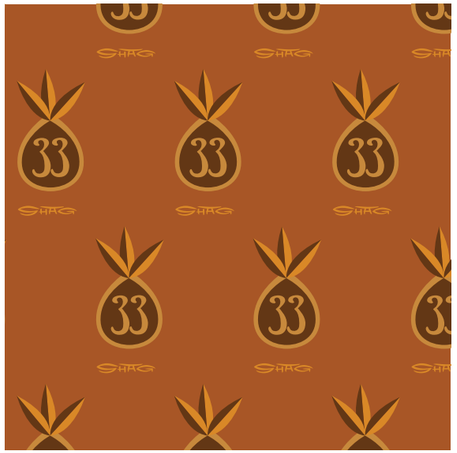
SIDE VIEW



DEBOSSED BACK PANEL



LINING



SHAG CLUB 33 LOUNGEFLY TIKI ROOM COLLECTION

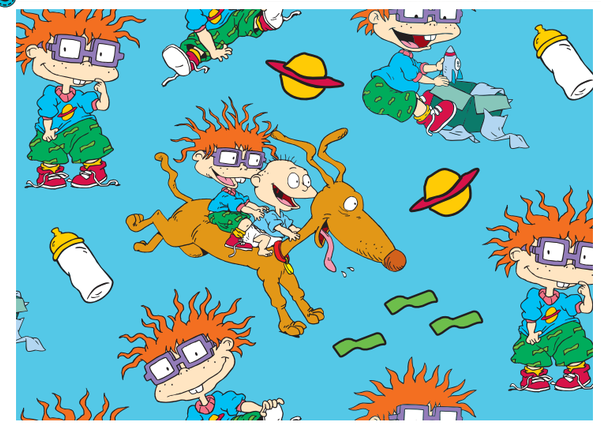












LOUNGEFLY SCOOBY DOO VELMA COSPLAY BACKPACK

LOUNGEFLY NICKELODEON RUGRATS CHUCKIE COSPLAY BACKPACK





MICKEY MOUSE CRESCENT BAG
WITH COIN PURSE



MICKEY MOUSE BUCKET BAG



MICKEY MOUSE WEEKEND TOTE BAG & POUCH





MICKEY MOUSE “M”
COLLEGIATE BACKPACK





MICKEY MOUSE “28”
COLLEGIATE BACKPACK



MICKEY MOUSE ICON
COLLEGIATE DUFFLE BAG





MICKEY MOUSE COLLEGIATE
BASEBALL HAT FOR ADULTS





DISNEY PARKS PURPLE SEQUIN LOUNGEFLY



SNOW WHITE AND THE SEVEN DWARFS BASHFUL LENTICULAR MINI BACKPACK



MICKEY MOUSE BLACK & WHITE PACKING CASE SET



DISNEY PARKS ANIMAL KINGDOM
SAFARI MICKEY EARS
PINK BOW LOUNGEFLY



D23 LOUNGEFLY MINI BACKPACK
DISNEY FAN CLUB EXCLUSIVE



TIKI ROOM LOUNGEFLY
DOLE WHIP CROSSBODY



LOUNGEFLY HELLO KITTY & FRIENDS
SAKURA MINI BACKPACK



LOUNGEFLY DISNEY CATS
FLORAL CROSSBODY BAG



LOUNGEFLY SANRIO GLOW IN THE DARK
KUROMI AND BAKU BACKPACK



LOUNGEFLY DISNEY JUNGLE BOOK
KAA COSPLAY BACKPACK



TRAYS



THROW



STRAWBERRY SHORTCAKE CONFETTI CARNIVAL CUP WITH SNACK DOME LID

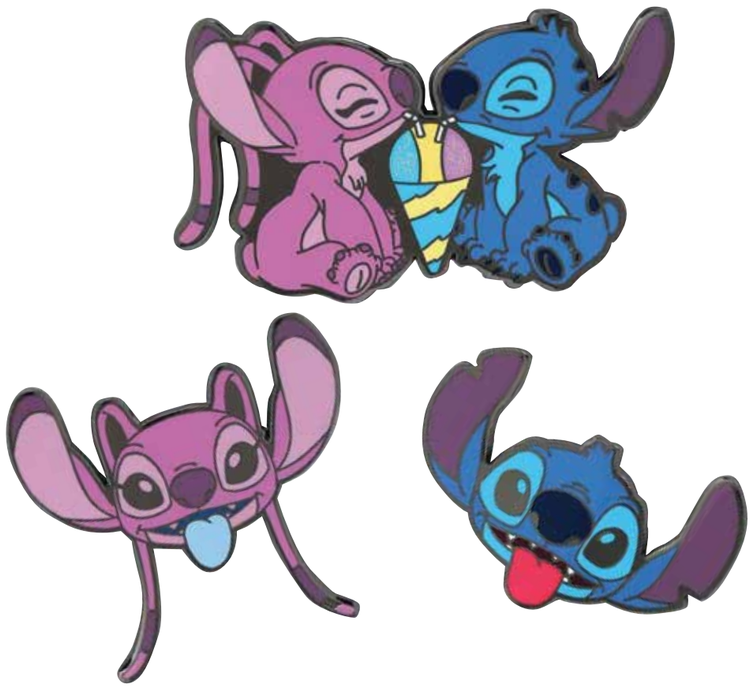


THROW













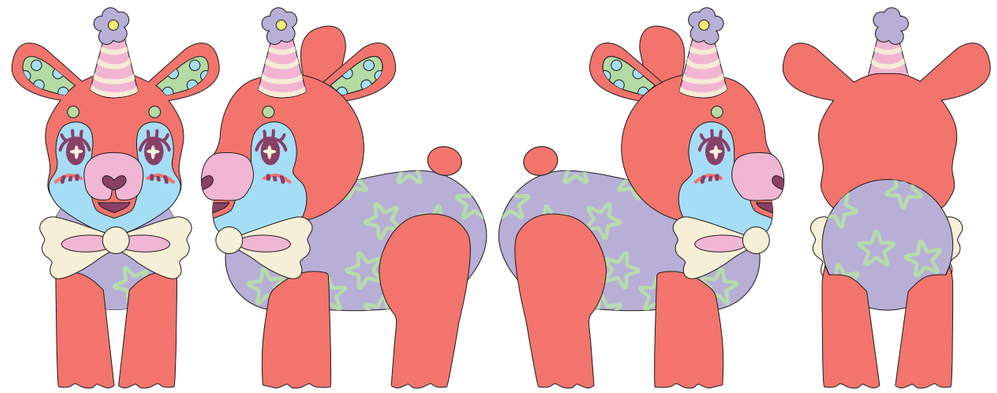
PINS & LANYARDS

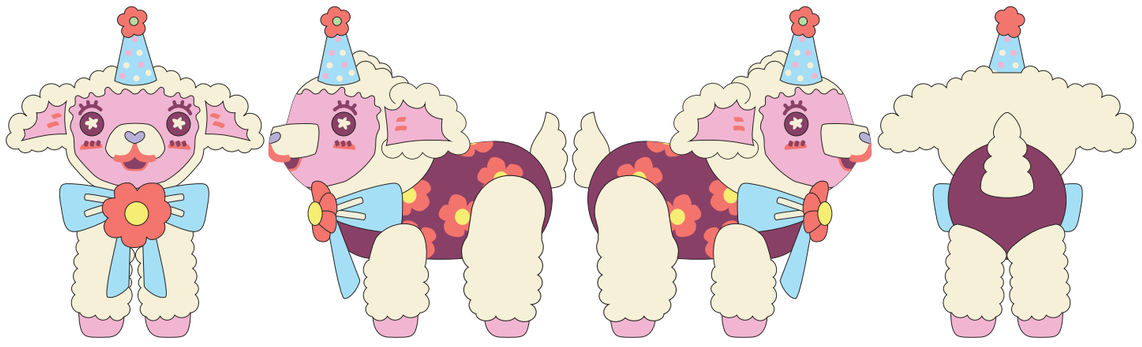


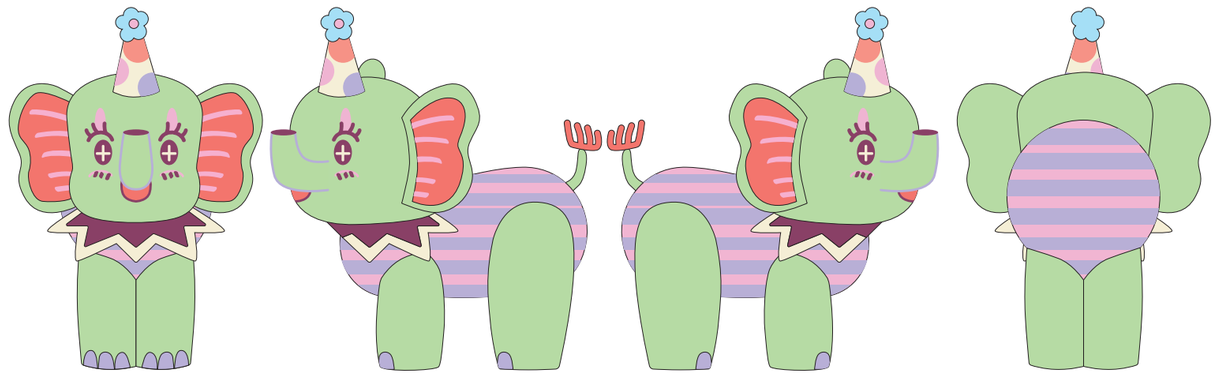






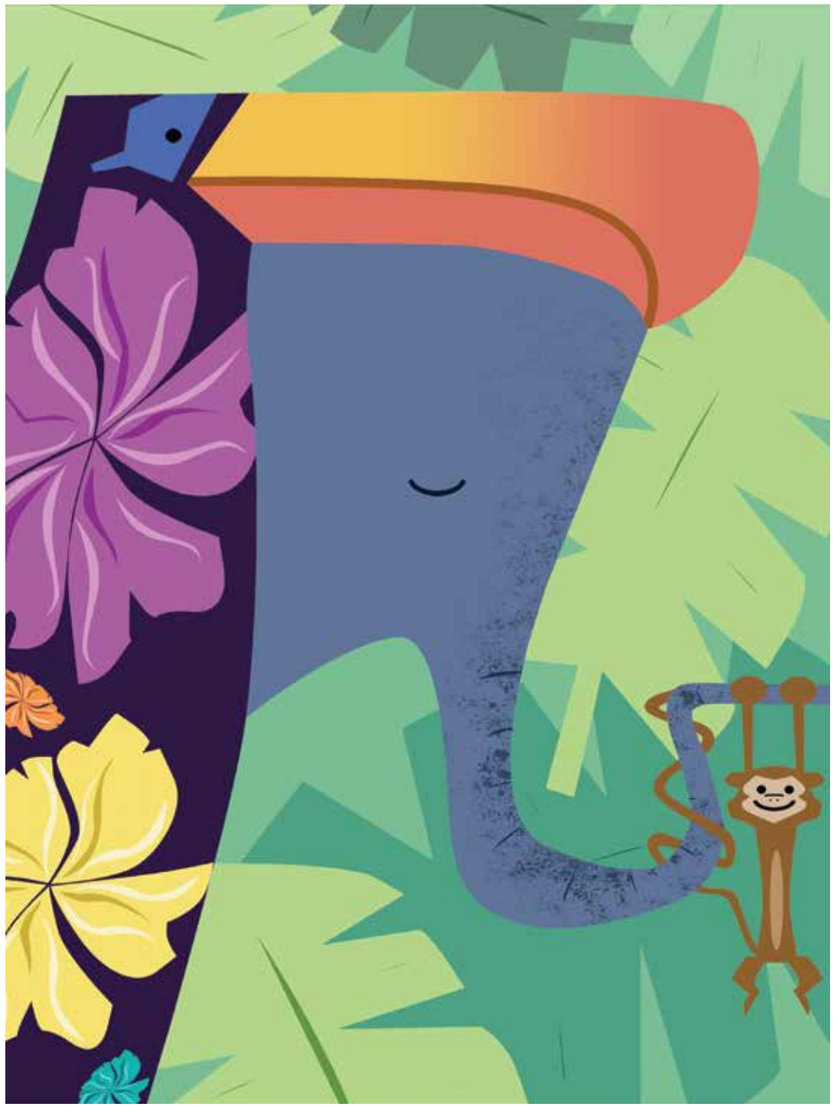






TURNAROUNDS

Illustration



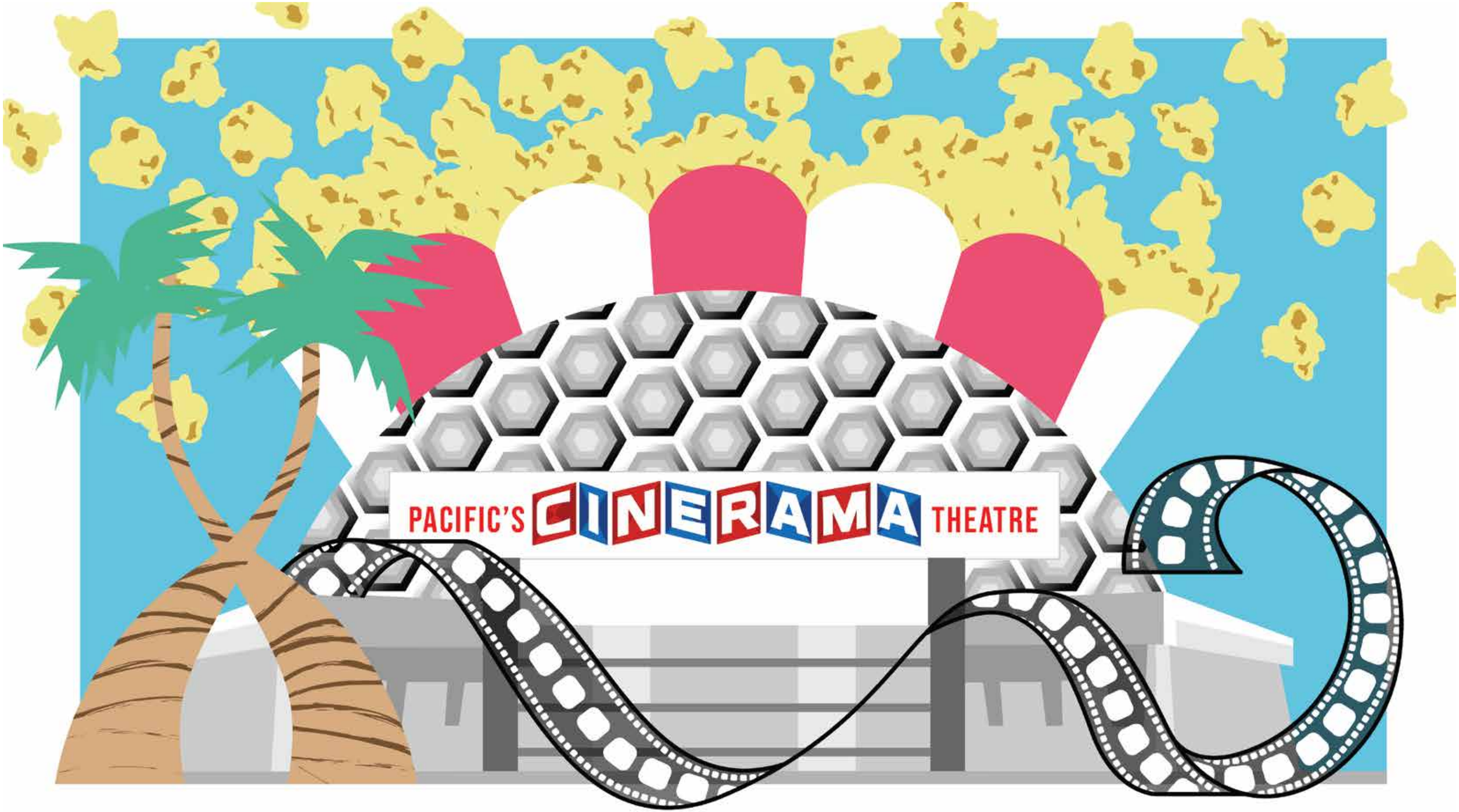



Elton John
Dodgers
1

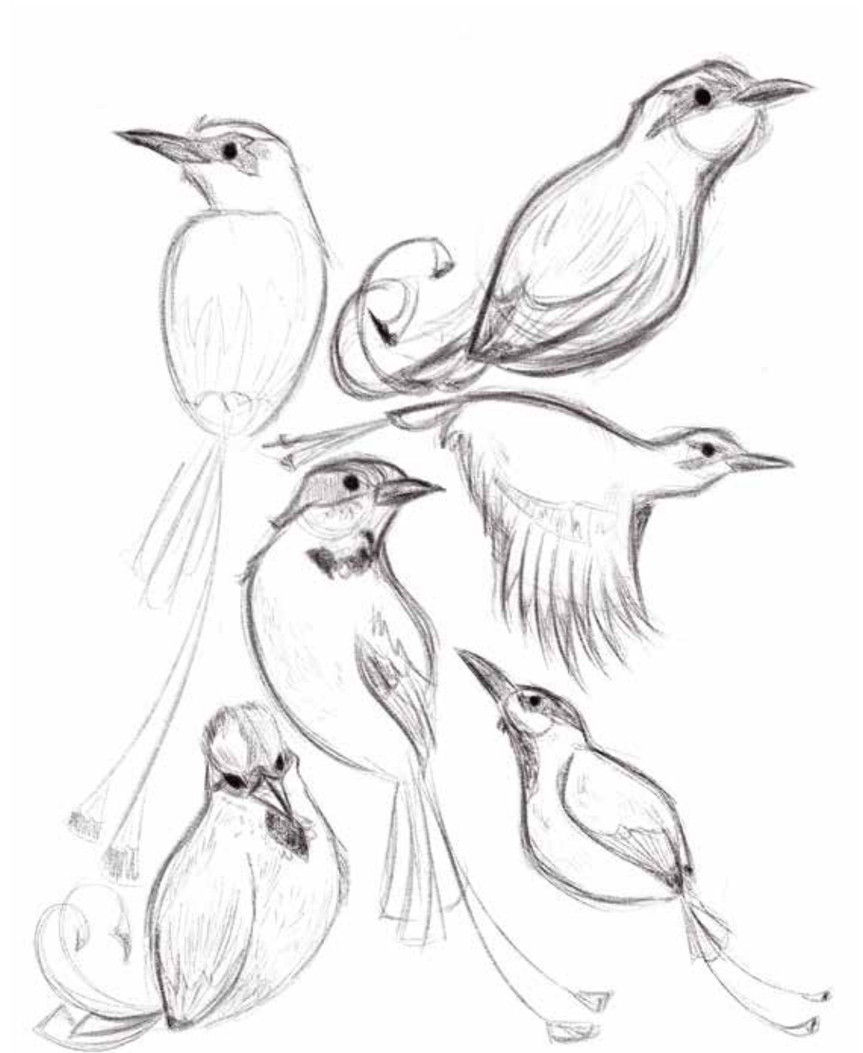


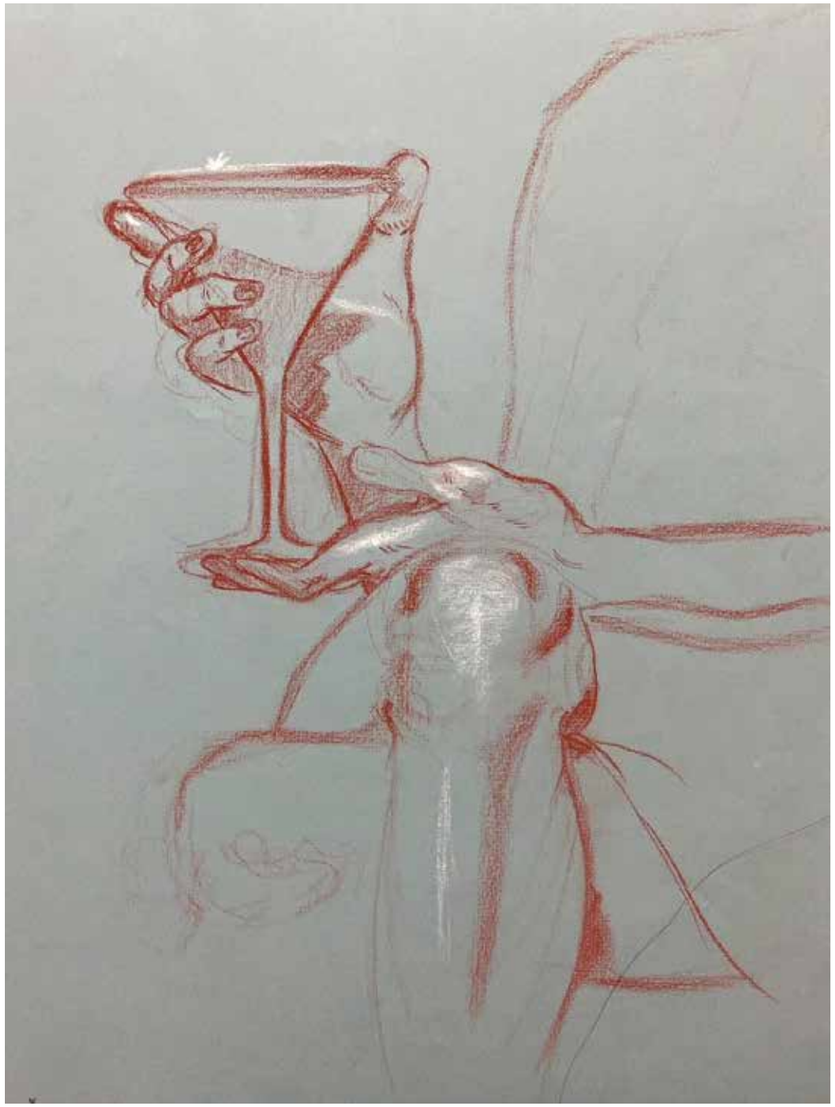





PACIFIC'S CINERAMA THEATRE







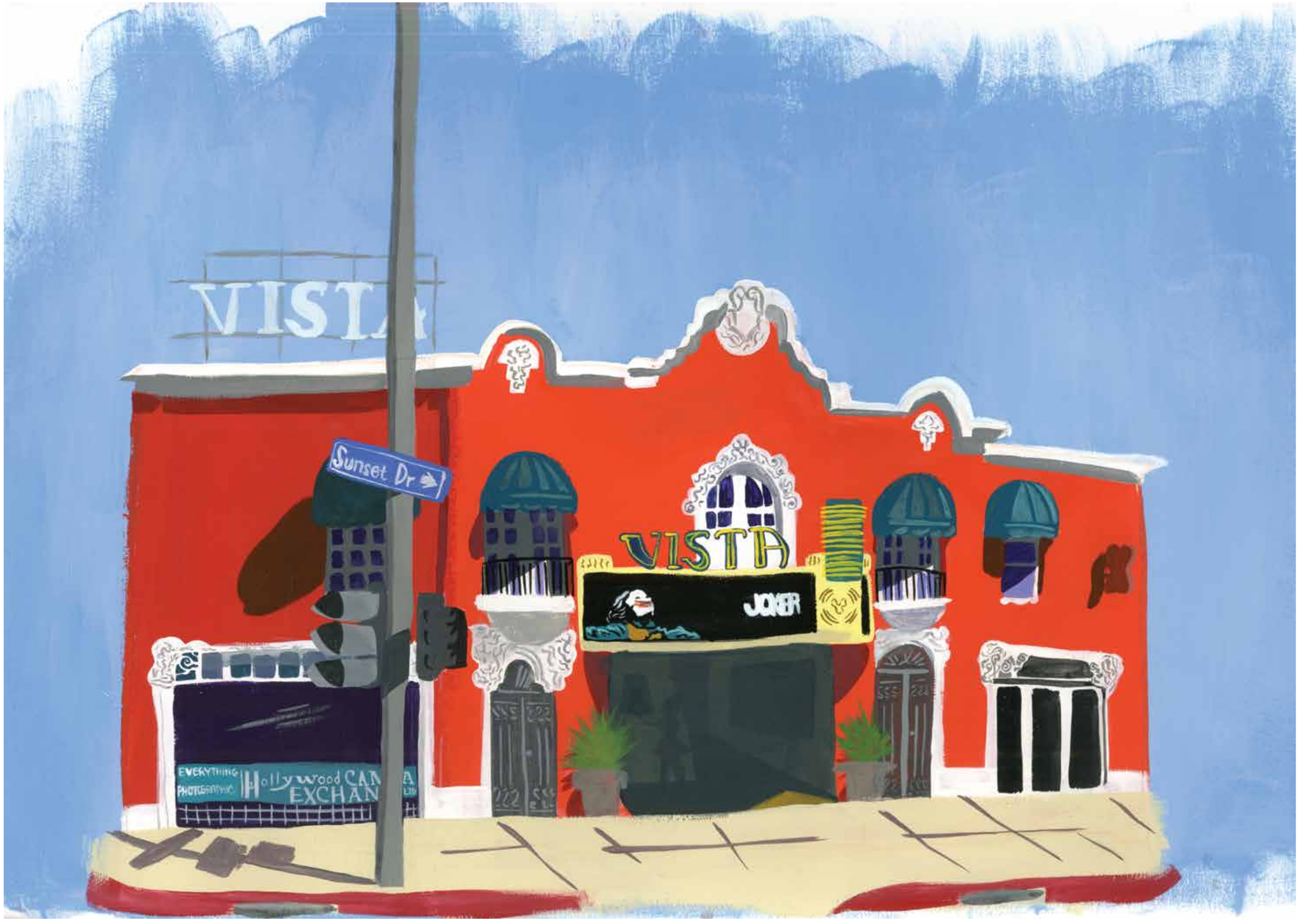


Gouache


Cheetos
Flamin' Hot
Crunchy
Cheetos
Flamin' Hot
Crunchy






VISTA
Sunset Dr
VISTA
JOKER
EVERYTHING
Hollywood
EXCHAN

Thank You!

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